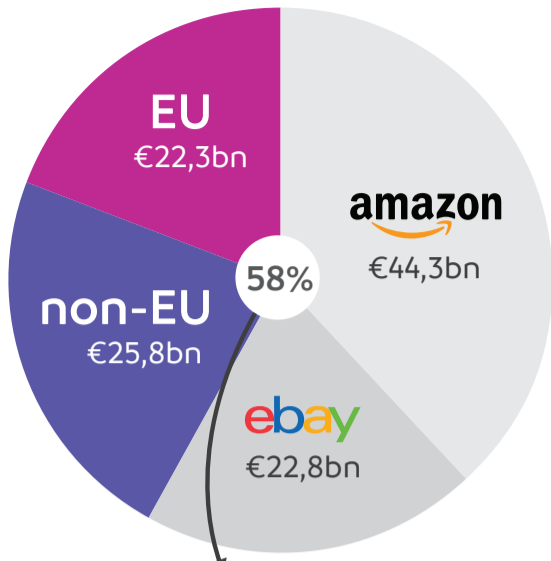
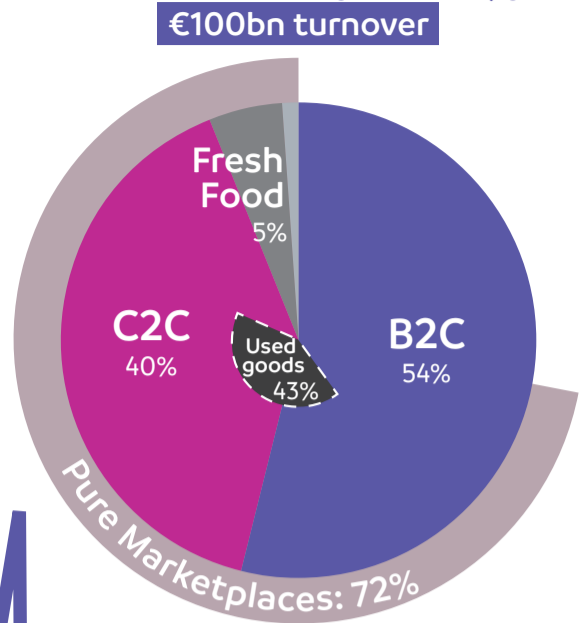


Global Marketplaces Cross-Border EU Turnover: € 115,4bn

Marketplaces market share



TOP 100 marketplaces types



TOP 25 Marketplaces operating in Europe eRank

	Parent Company	Company	Country	Type	Category	Sector
1	eBay Inc	eBay	USA	C2C, B2C	Pure Player	Mass Merchant
2	Alibaba Group	AliExpress	China	B2C	Pure Player	Mass Merchant
3	Amazon Inc	Amazon	USA	B2C	Pure Player	Mass Merchant
4	Etsy Inc	Etsy	USA	C2C	Pure Player	Art, Craft & Gifts
5	Vinted	Vinted	Lithuania	C2C	Pure Player	Fashion - Jewelry - Baby
6	Naspers	OLX	Netherlands	C2C	Pure Player	Mass Merchant
7	Wish.com	Wish	USA	B2C	Pure Player	Mass Merchant
8	Zink Media, LLC	Discogs	USA	B2C	Pure Player	Music & Instruments
9	Kinnevik	Zalando	Germany	B2C	Pure Player	Fashion - Jewelry - Baby
10	Uber	Uber Eats	USA	B2C	Pure Player	Fresh Food
11	Alibaba Group	Alibaba	China	B2B	Pure Player	Mass Merchant
12	Redbubble Ltd	Redbubble	Australia	B2C	Pure Player	Art, Craft & Gifts
13	Naspers	eMag	Romania	B2C	Pure Player	Mass Merchant
14	Takeaway.com	Takeaway	Netherlands	B2C	Pure Player	Fresh Food
15	Big Cartel, LLC	Big Cartel	USA	B2C	Pure Player	Art, Craft & Gifts
16	Amazon Inc	Abebooks	USA	C2C, B2C	Pure Player	Books - Magazines
17	Grailed, Inc	Grailed	USA	C2C	Pure Player	Fashion - Jewelry - Baby
18	Rakuten	Rakuten	Japan	B2C, C2C	Pure Player	Mass Merchant
19	G2A LLC	G2A	Poland	B2C	Pure Player	Toys - Games
20	StockX LLC	StockX	USA	C2C, B2C	Pure Player	Fashion - Jewelry - Baby
21	Bandcamp Inc	Bandcamp	USA	B2C, B2B, C2C, C2B	Pure Player	Music & Instruments
22	Wolt Enterprises Oy	Wolt	Finland	B2C	Pure Player	Fresh Food
23	Zazzle	Zazzle	USA	B2C	Pure Player	Art, Craft & Gifts
24	Joom SIA	Joom	Latvia	B2C	Pure Player	Mass Merchant
25	ABOUT YOU AG & Co.	About You	Germany	B2C	Pure Player	Fashion - Jewelry - Baby

