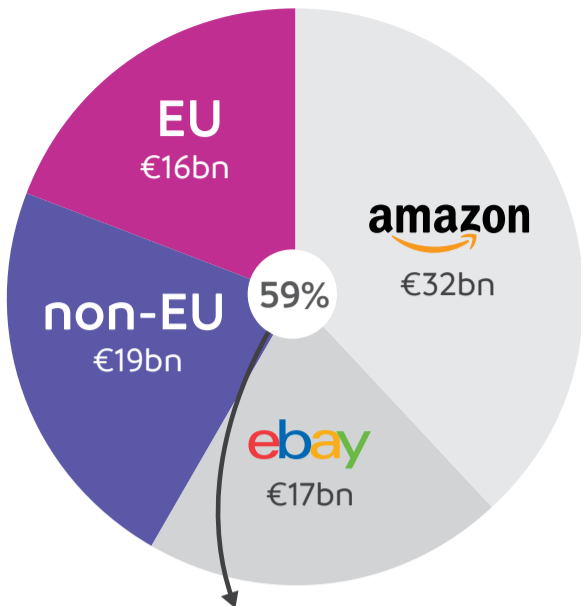


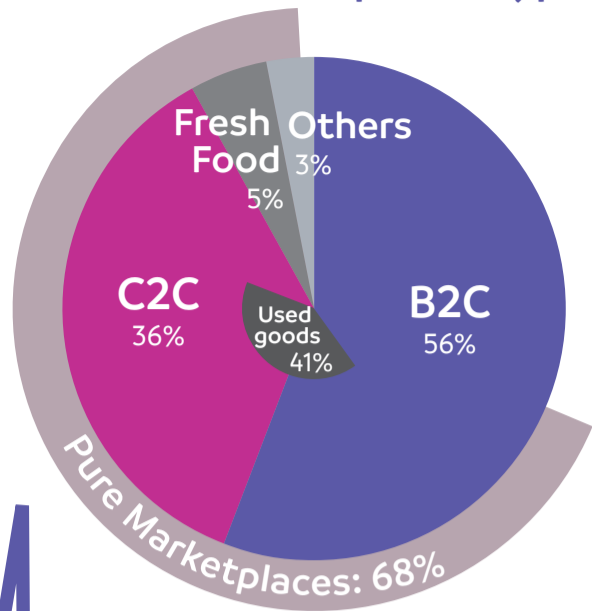
# Global Marketplaces Cross-Border EU Turnover: € 84bn

## Marketplaces market share



Marketplaces share will grow to 65% by 2025

## TOP 100 marketplaces types



By 2025:

- C2C part will grow to 50%
- Used goods share will increase to 50%
- Pure marketplaces will rise to 75%

## TOP 25 Marketplaces operating in Europe eRank

	Parent	Company	Country	Type	Category	Sector
1	Amazon Inc	Amazon	USA	B2C	Pure Player	Mass Merchant
2	eBay Inc	eBay	USA	C2C, B2C	Pure Player	Mass Merchant
3	Alibaba Group	AliExpress	China	B2C	Pure Player	Mass Merchant
4	Etsy Inc	Etsy	USA	C2C	Pure Player	Art, Craft & Gifts
5	Zink Media, LLC	Discogs	USA	B2C	Pure Player	Music & Instruments
6	Wish.com	Wish	USA	B2C	Pure Player	Mass Merchant
7	Vinted	Vinted	Lithuania	C2C	Pure Player	Fashion - Jewelry - Baby
8	G2A LLC	G2A	Poland	B2C, C2C	Pure Player	Toys - Games
9	Farfetch Ltd	Farfetch	UK	B2C	Pure Player	Fashion - Jewelry - Baby
10	Bandcamp Inc	Bandcamp	USA	B2C, B2B, C2C, C2B	Pure Player	Music & Instruments
11	Alibaba Group	Alibaba	China	B2B	Pure Player	Mass Merchant
12	Uber	Ubereats	USA	B2C	Pure Player	Fresh Food
13	Redbubble Ltd	Redbubble	Australia	B2C	Pure Player	Art, Craft & Gifts
14	Kinnevik	Zalando	Germany	B2C	Pure Player	Fashion - Jewelry - Baby
15	Big Cartel, LLC	Big Cartel	USA	B2C	Pure Player	Art, Craft & Gifts
16	Rakuten	Rakuten	Japan	B2C, C2C	Pure Player	Mass Merchant
17	Zazzle	Zazzle	USA	B2C	Pure Player	Art, Craft & Gifts
18	Joom SIA	Joom	Latvia	B2C	Pure Player	Mass Merchant
19	StockX LLC	StockX	USA	C2C, B2C	Pure Player	Fashion - Jewelry - Baby
20	Depop Ltd	Depop	UK	C2C	Pure Player	Fashion - Jewelry - Baby
21	Lego Group	Bricklink	USA	C2C, B2C	Pure Player	Toys - Games
22	Karstadt & Signa	Hood	Germany	C2C, B2C	Pure Player	Fashion - Jewelry - Baby
23	Grailed, Inc	GRAILED	USA	C2C	Pure Player	Fashion - Jewelry - Baby
24	Amazon Inc	Abebooks	USA	C2C, B2C	Pure Player	Books - Magazines
25	Takeaway.com	Takeaway	NL	B2C	Pure Player	Fresh Food

